

Making Art Matter by Making Art That Matters

The [Art of Possibility Studios](#) won one of 6 awardee spots in Micro to Millions, a business development incubator program sponsored by [Count Me In for Women's Economic Independence](#).

The Art of Possibility Studios exclusively represents physically disabled artists via license to manufacturers interested in developing products that connect with consumers on a meaningful level and through an exclusive luxury stationery line. Founded by award-winning blind artist Ketra Oberlander, the agency's goal is to encourage and inspire people in their daily lives.

Count Me In for Women's Economic Independence created the Make Mine a Million \$ Business program to provide money, technology, mentoring, and marketing help to women business owners in propelling their businesses to the million-dollar mark. Only 3% of all women-owned businesses in the U.S. top a million in revenues. Corporate sponsors include American Express, AIG, Cisco, FedEx, QVC, JetBlue, Marriott and Dell.

"I'm absolutely thrilled," Oberlander asserted, "Count Me In recognizes that I have a good idea - a worthy idea - and the professional development Count Me In offers will teach me the requisite skills to make a worthy idea a working reality, helping me and other disabled artists earn a living." Speaking from her Silicon Valley home studio, Oberlander continues, "within a few miles of my garage are the garages where other worthy ideas began, grew and changed the world. By creating a for profit business vehicle for physically disabled artists I'm introducing a way for consumers to express a caring human connection, not charity, through their purchases."

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